

**GOOD MORNING. I AM AILEEN ADAMS, THE SECRETARY OF THE STATE AND CONSUMER SERVICES AGENCY. I WOULD LIKE TO WELCOME YOU TO THE STATE'S FIRST FLEX YOUR POWER ENERGY CONSERVATION AND EFFICIENCY AWARDS CEREMONY ON BEHALF OF THREE OTHER CABINET SECRETARIES:**

- LON HATAMIYA, SECRETARY OF THE TECHNOLOGY, TRADE AND COMMERCE AGENCY;**
- MARY NICHOLS, SECRETARY OF THE RESOURCES AGENCY;**
- WINSTON HICKOX, SECRETARY OF THE CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY; AS WELL AS**
- THE CHAIRMAN OF THE ENERGY COMMISSION, WILLIAM KEESE.**

**WE ARE ALSO VERY PLEASED TO BE JOINED TODAY BY THE CHAIRMAN OF THE CALIFORNIA POWER AUTHORITY, DAVID FREEMAN, AND EXECUTIVE DIRECTOR LAURA DOLL; BY COMMISSIONER JOHN GEESMAN; BY MEMBERS OF THE SMUD BOARD OF DIRECTORS; AND BY JOHN RIVERA REPRESENTING ENERGY STAR-- ALL CRUSADERS FOR CONSERVATION.**

**IT IS IMPORTANT FOR GOVERNMENT TO TAKE THE TIME TO CELEBRATE IMPORTANT ACOMPLISHMENTS AND TO RECOGNIZE LEADERSHIP AND PARTNERSHIP. IT IS WIDELY RECOGNIZED THAT A MAJOR REASON THAT OUR STATE AVOIDED BLACKOUTS LAST SUMMER WAS BECAUSE THE AWARD RECIPIENTS IN THIS ROOM RESPONDED TO THE GOVERNOR'S CALL TO ACTION DURING THE ENERGY CRISIS. YOU LED THE WAY AND HELPED SET THE EXAMPLE FOR OTHERS. YOU AND MILLIONS OF INDIVIDUAL CALIFORNIANS MADE POSSIBLE THE MOST AGGRESSIVE AND EFFECTIVE ENERGY CONSERVATION CAMPAIGN IN HISTORY. FROM CEO'S TO SCHOOL CHILDREN, FROM JANITORS TO BUILDING OWNERS, FROM NON-PROFITS TO CITIES AND COUNTIES, PEOPLE AROUND THE STATE ANSWERED THE GOVERNOR'S CALL TO ACTION. THIS RESPONSE RESULTED IN CALIFORNIANS REDUCING THEIR ENERGY USE BY MORE THAN 7% OVERALL IN 2001, AND UP TO 14% AT PEAK.**

IT IS FITTING THAT WE HONOR YOU IN THIS NEW DEPARTMENT OF EDUCATION HEADQUARTERS, WHICH IS THE GREENEST, MOST ENERGY-EFFICIENT STATE BUILDING IN CALIFORNIA. AT THE BEGINNING OF THE DAVIS ADMINISTRATION, OUR AGENCY SPEARHEADED A REMARKABLE PARTNERSHIP BETWEEN 40 STATE AGENCIES, WHICH COMPRISE THE SUSTAINABLE BUILDING TASK FORCE. NOW, AS A RESULT OF AN EXECUTIVE ORDER BY THE GOVERNOR, ENVIRONMENTAL, HEALTH, INTEGRATED WASTE MANAGEMENT AND OTHER DEPARTMENTS JOIN THE DEPARTMENT OF GENERAL SERVICES IN BUILDING NEW STATE FACILITIES LIKE THIS ONE SO THAT THEY CAN BE MODELS OF ENERGY, WATER AND MATERIALS EFFICIENCY. BECAUSE OF THIS UNIQUE COLLABORATION, THE EAST END COMPLEX, OF WHICH THIS BUILDING IS A PART, WILL BE 30% MORE EFFICIENT THAN REQUIRED BY CODE AND SAVE TAXPAYERS MORE THAN \$400,000 A YEAR IN ENERGY COSTS ALONE. THIS BUILDING REPRESENTS THE SAME SPIRIT OF PARTNERSHIP AS THE STATE'S ENERGY CONSERVATION AND EFFICIENCY CAMPAIGN, IN WHICH ALL OF YOU PARTICIPATED.

**OUR AGENCY WAS PLEASED TO COORDINATE ENERGY CONSERVATION AT THE STATE LEVEL.**

- **EARLY IN 2001, STATE GOVERNMENT LED THE WAY BY REDUCING ITS OWN ENERGY USE IN MAJOR BUILDINGS BY MORE THAN 20%.**
- **THE STATE ALSO ENACTED THE MOST ENERGY EFFICIENT BUILDING STANDARDS IN THE COUNTRY, WHICH ARE SAVING MORE THAN 200 MEGAWATTS OF ELECTRICITY A YEAR.**
- **EVERY CABINET OFFICER MADE ENERGY CONSERVATION A PRIORITY. STATE NEWSLETTERS, MAILINGS, WEBSITES, AND EVEN TELEPHONE ON-HOLD MESSAGES PROVIDED INFORMATION ON ENERGY CONSERVATION AND EFFICIENCY. FOR EXAMPLE, SOME 20 MILLION ENVELOPES WITH ENERGY CONSERVATION MESSAGES WERE SENT OUT BY THE DEPARTMENT OF MOTOR VEHICLES.**
- **OUR AGENCY HAD REMARKABLE PARTNERS WITHIN GOVERNMENT. COLLABORATING WITH THE CALIFORNIA ARTS COUNCIL, WE HELPED HUNDREDS OF SCHOOLS TEACH ABOUT THE IMPORTANCE OF ENERGY CONSERVATION THROUGH ART,**

**THEATER, MUSIC, SCIENCE AND OTHER DISCIPLINES. TENS OF THOUSANDS OF SCHOOL CHILDREN COMPLETED HOME ENERGY AUDITS. THE ARTWORK FROM THE COUNCIL'S ENERGY CONSERVATION POSTER CONTEST DECORATES THIS ROOM.**

- **WE ALSO HAD A REMARKABLE MULTI-MEDIA ADVERTISING CAMPAIGN WHICH REACHED 95% OF ADULT CALIFORNIANS THROUGH TELEVISION, RADIO, AND NEWSPAPER ADS. LED BY KATHLEEN HAMILTON, THE DIRECTOR OF THE DEPARTMENT OF CONSUMER AFFAIRS, WHO IS HERE WITH US TODAY, THIS AD CAMPAIGN REACHED EVERY CORNER OF THE STATE, ENCOURAGING ALL CALIFORNIANS TO FLEX THEIR POWER. AND THEY DID.**

**AND NOW THE MOMENT WE HAVE ALL BEEN WAITING FOR!**

**PLEASE JOIN ME IN WELCOMING THE STATE'S FIRST FLEX YOUR POWER ENERGY CONSERVATION AND EFFICIENCY AWARDS:**

- **ALLERGAN, INC. (IRVINE)**
- **AZUSA LIGHT & WATER (AZUSA)**
- **BANK OF AMERICA (SAN FRANCISCO)**
- **BUILDING OWNERS AND MANAGERS ASSOCIATION, SAN DIEGO (SAN DIEGO)**
- **CALIFORNIA DEPARTMENT OF GENERAL SERVICES (WEST SACRAMENTO)**

- CALIFORNIA EXPOSITION AND STATE FAIR (SACRAMENTO)
- CEDARS-SINAI MEDICAL CENTER (LOS ANGELES)
- CITY OF PALO ALTO UTILITIES (PALO ALTO)
- CITY OF SACRAMENTO (SACRAMENTO)
- CITY OF SAN DIEGO, ENVIRONMENTAL SERVICES DEPARTMENT (SAN DIEGO)
- CITY OF SANTA MARIA (SANTA MARIA)
- COUNTY OF ALAMEDA (OAKLAND)
- THE ENERGY COALITION (LAGUNA BEACH)
- E & J GALLO WINERY (MODESTO)
- GRUNDFOS PUMPS MANUFACTURING CORPORATION (FRESNO)
- THE HOME DEPOT (ORANGE)
- LOCKHEED MARTIN MISSILES & SPACE OPERATIONS (SUNNYVALE)
- MERCED LAO FAMILY COMMUNITY, INC. (MERCED)
- PHILIPS LIGHTING COMPANY (BERKELEY)
- PORT OF OAKLAND (OAKLAND)
- SAN JUAN UNIFIED SCHOOL DISTRICT (CARMICHAEL)
- UNITED STATES NAVY, SOUTHWEST REGION (SAN DIEGO)

**IN ADDITION, THE PANEL ALSO CHOSE TO RECOGNIZE 18 ORGANIZATIONS AND COMPANIES FOR THEIR OUTSTANDING LEADERSHIP. THOSE ORGANIZATIONAL LEADERSHIP AWARD RECIPIENTS INCLUDE:**

- ASSOCIATION OF CALIFORNIA WATER AGENCIES
- BOSTON PROPERTIES, L.P.
- BUILDING OWNERS AND MANAGERS ASSOCIATION, CALIFORNIA
- CALIFORNIA ASSOCIATION OF NONPROFITS
- CALIFORNIA BUSINESS PROPERTIES ASSOCIATION

- **CALIFORNIA BUSINESS ROUNDTABLE**
- **CALIFORNIA GROCERS ASSOCIATION**
- **CALIFORNIA HOTEL AND LODGING ASSOCIATION**
- **CALIFORNIA MOTOR CAR DEALERS ASSOCIATION**
- **CALIFORNIA SPECIAL DISTRICTS ASSOCIATION**
- **CALIFORNIA STATE ASSOCIATION OF COUNTIES**
- **CALIFORNIA URBAN WATER CONSERVATION COUNCIL**
- **CENTER FOR ENERGY EFFICIENCY AND RENEWABLE TECHNOLOGIES**
- **LEAGUE OF CALIFORNIA CITIES**
- **MARRIOTT INTERNATIONAL**
- **SAN FRANCISCO PARTNERSHIP**
- **SERVICE EMPLOYEES INTERNATIONAL UNION**
- **SILICON VALLEY MANUFACTURING GROUP**